Bitmedia launches Web based video editor "ShareCast Playlist Editor" for 4K/HEVC

Tokyo, Japan April 2, 2014 – Bitmedia Inc. announced the release of ShareCast Playlist Editor for 4K/HEVC(*) version, easy-to-use web based video editor, as a service of video stream delivery solution "ShareCast" using P2P(Pear to Pear) technology and cloud environment.

"ShareCast Playlist Editor" edits videos by simply setting In and Out points of series of segment files as a play list on web browser. It takes advantage of the continuous playing mechanism of a number of second-long short files of HTTP Live Streaming (HLS) format, known as a streaming format for iPhone/iPad.   In this version, it supports 4K/HEVC, the next generation of a moving image compression standard, and also adds an analysis function for input stream. These enhancements enable to create meta data that can describe manifest file of the latest streaming technology MPEG-DASH, and generate play list supporting HLS version 5 for 4K/HEVC. This feature gives you a simple way of editing without altering original video files, while enabling precise In/Out point setting more than ever.

Bitmedia will make a presentation at the 2014 NAB Show in Las Vegas on April 7 through 10, 2014. Bitmedia will be showcasing the "ShareCast Playlist Editor for 4K/HEVC" at the "Smart UHD Platform" corner of NTT group booth (Boot No.SU5021)

（*） The latest international standard on moving image coding. ISO/IEC 23008-2 High Efficiency Video Coding and ITU-T Rec. H.265.

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About Bitmedia:
Bitmedia is a Japanese cloud service provider that drives local production and local consumption of media, money and energy. It operates business of virtual money, eco point "EcoCa", streaming delivery "ShareCast", HEMS(Home Energy Management System) solution "SavePower" anticipating smart grid age and so on.
Please visit http://www.bitmedia.co.jp/ for detail. (Japanese)
ShareCast Playlist Editor: http://www.bitmedia.co.jp/sharecast-playlist-editor-e (English)

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